

SMS Terms and Conditions

Effective date: 9/7/2026

SMS Service

Cheese Merchants of America and its Entities (The business) provides SMS messaging as an optional communication channel for low-volume, one-to-one business conversations between authorized company employees and individuals with whom the company has an existing or legitimate business relationship.

Messages may include responses to employee questions, Human Resources assistance, scheduling and coordination, operational communications, customer or vendor support, requested information, and other individual business-related conversations.

This SMS service is not used for unsolicited marketing, promotional campaigns, bulk messaging, purchased contact lists, or automated mass notifications.

Consent to Receive Messages

You may opt in to SMS communication by:

- Initiating a text-message conversation with an SMS-enabled business telephone number;
- Texting START to an SMS-enabled company telephone number;
- Providing your mobile number and asking a company representative to contact you by text; or
- Agreeing during an existing business conversation to continue communicating by SMS.

By initiating an SMS conversation or otherwise agreeing to receive messages, you consent to receive individual business-related text messages from the business at the mobile number provided.

Consent to receive SMS messages is voluntary and is not a condition of employment, purchasing goods or services, or maintaining a business relationship with the business.

Message Frequency and Charges

Message frequency varies depending on the nature and duration of the individual conversation. Message and data rates may apply according to your mobile service plan.

Mobile carriers are not responsible for delayed or undelivered messages. Availability and delivery may vary depending on your carrier, device, location, and service coverage.

Opting Out

Reply **STOP** to discontinue SMS messages from the specific business telephone number involved in the conversation. You may also use another supported opt-out keyword, including QUIT, END, REVOKE, OPT OUT, CANCEL, or UNSUBSCRIBE.

After opting out, you will receive a confirmation message, and no further SMS messages will be sent from that number unless you subsequently reply **START** to resume communication.

Opting out of SMS does not prevent the business from contacting you through other appropriate channels, including telephone, email, mail, or in-person communication.

Help and Support

Reply **HELP** for assistance.

You may also contact the business at:

Email: info@cheesemerchants.com

Telephone: 630-221-0580

Website: www.cheesemerchants.com

Sensitive and Emergency Communications

SMS is not intended for emergencies. If there is an immediate threat to health or safety, contact 911 or the appropriate emergency service.

Do not transmit Social Security numbers, banking credentials, payment-card information, account passwords, detailed medical records, or other highly sensitive information through SMS. A company representative may direct the conversation to a more appropriate or secure communication channel when necessary.

Changes to These Terms

The business may update these SMS Terms and Conditions when necessary. Updates will be posted on this page with a revised effective date.

Privacy

Information associated with the SMS service is handled according to the business SMS Privacy Statement: <https://cheesemerchants.com/privacy-policy>